

As Seen In
seventeen

SPOTLIGHT ON NEW YORK CITY

THIS ORTHODONTIST WILL MAKE YOU SMILE

“We love to joke around and have fun, so our patients really enjoy their time here,” says Dr. Gibbs. “Our boutique-style practice lets us cater to you. We take time to get to know you and to understand your dreams for a better smile.”

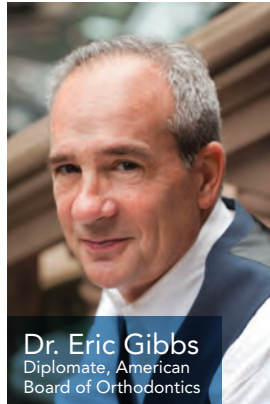
The practice, which was started by Dr. Gibbs’ father and has been thriving for more than 50 years, offers state-of-the-art technology—including digital imaging, radiography, and computerized treatment plans—and multiple treatment options.

“I help you decide the best option for you,” says Dr. Gibbs. “I’m aggressively conservative in treatment, meaning I won’t recommend extra steps that you don’t need.”

Healthy and Beautiful

Straight teeth are not only prettier, they are healthier, too. They are easier to brush and floss, which helps reduce cavities and improve overall health and self-esteem.

“A dazzling, healthy smile is a tremendous confidence booster,” says Dr. Gibbs. “It’s very rewarding to help a patient achieve a smile that can be literally life-changing.”



Dr. Eric Gibbs
Diplomate, American
Board of Orthodontics

WHAT’S YOUR TREATMENT TYPE?

Two-phase treatment: A specialized process to address teeth straightening and facial changes. While an effective option for patients with severe orthodontic needs, Dr. Gibbs is discerning about which patients can truly benefit from it.

State-of-the-art metal braces: Newer models are less painful, and less noticeable, than traditional metal braces.

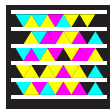
Ceramic brackets: Made with clear materials, these braces are less visible than metal braces.

Invisalign®: the Clear Alternative

Everyone is buzzing about Invisalign—even *The New York Times*—and it’s easy to see why. These invisible, custom-made aligners can be removed for special events and eating. Teens, college students, and even parents love wearing them because they are clear, discreet, and lead to a straighter smile. No brace-face!



Snap this tag to watch patient testimonials on Dr. Gibbs’ channel.



Gibbs
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